

Sponsorship Opportunities

Individual Patrons

- Sponsor Homecoming events at a level of \$100 or less.
- Sponsorship will be acknowledged on the Buxton Museum web site.

Business or Corporate

- Sponsors will be eligible for the benefits outlined in this brochure.
- You may sponsor a specific event or the overall Homecoming Celebration.

The organizers of the Buxton Homecoming have a solid working relationship with many tourism partners from across North America. This speaks to our profile as a cultural tourism site and our reputation as partner who can be depended on to get the job done. These partnerships include:

- Chatham-Kent Tourism
- Ontario's Underground Railroad Sites
- York University
- National Underground Railroad Freedom Centre in Cincinnati, Ohio (The Buxton National Historic Site & Museum is their only Canadian freedom station.)
- US National Parks Service "Network to Freedom" program partners. Buxton is the only designated Canadian partner.



Homecoming would not have lasted for more than three quarters of a century, without the dedication of our volunteers (many travel across the country to help) or the generosity of our benefactors.

*The community of North Buxton continues to work together to host an annual **Homecoming Celebration**, sharing the heritage and hospitality of the Buxton Settlement with friends, family, and newcomers alike.*

*Thank you for taking this opportunity to learn more about **Homecoming!***



Underground Railroad Community Celebrating Culture, Heritage & Diversity!

BUXTON HOMECOMING SPONSORSHIP

4 DAY CELEBRATION

LABOUR DAY WEEKEND



21975 Shadd RD.
North Buxton, ON
PH:(519) 352-4799
FX:(519) 352-8561



Since 1924, Homecoming has grown from a one-day reunion to a full four-day celebration! This year the Homecoming Celebrations at North Buxton in southwestern Ontario promises to inspire special memories. The variety of events - which takes place over Labour Day weekend, Friday thru Monday - all have a historical flavour as befits one of Canada's largest national historic sites. The Buxton National Historic Site, which was Canada's largest and most successful planned settlement for fugitive slaves, is dedicated to preserving and sharing the stories of slavery, the Underground Railroad and a new world of possibilities.

Whether it is the annual Canadian/U.S. Black History and Genealogy Conference featuring experts from across the continent, the "Family Feud" co-ed baseball tournament, Party in the Park dance, parade, vintage car show, bar-be-ques, petting zoo or children's rides, there promises to be something to please every member of the family. Of course, other things to experience include attending worship services in one of the churches and visiting the school and log cabin, all of which date back to the days before emancipation. This is complimented by special historical displays in the museum, all in a small-town atmosphere with the feel of attending an extended family reunion.



BUXTON LIBERTY BELL...
Beautifully designed and rich in tone, this gift served to remind everyone within range of its sound to remember those who had been left behind in slavery. Visit the museum to hear the sound of freedom and learn its inspiring history.

Homecoming Activities

GENERAL WEEKEND OUTLINE OF EVENTS

FRIDAYs

History & Genealogy Conference

Featuring Speakers (Registration Required)

SATURDAYs

- **Family Feud Baseball Tournament**
- **Party In The Park Dance**

SUNDAYs

- **Homecoming Worship Service**
- **Art In the Park**
- **Football Tournament**
- **Evening featuring Historical Re-enactments**

MONDAYs (LABOUR DAY)

- **Homecoming Parade**
- **Park Grounds including:**

Pride N'R' Ride Car Show, Book Signings & Readings, Craft Tables, , Championship Baseball Games, Petting Zoo, Face Painting, Food Vendors, Youth Activities, etc.

***Exhibits in Museum, Schoolhouse & Log Cabin**

Hosted by The Buxton Historical Society, North Buxton Community Club, and Buxton Next Generation with the generous support of the Ontario Ministry of Tourism and the Municipality of Chatham-Kent.

Sponsor Benefits

By becoming a Buxton Homecoming sponsor, you will be actively supporting cultural diversity and heritage....

Additional benefits of becoming a Homecoming sponsor include:

- Inclusion of LOGO on Homecoming marketing materials (posters, brochures, event registration forms & restaurant tent cards displayed in local restaurants)
- Signage on grounds during Homecoming
- Recognition in media events (television & radio interviews)
- Opportunity to include your company marketing items (pens, magnets, keychains, etc.) in the Conference "goodie bags"
- Available location for an Information Kiosk for your organization
- Sponsorship recognition in the Homecoming Brochure
- Recognition of your support on the Buxton Museum website, with your logo and a link to your website